Q1 2022 Meeting Kickoff

# **18 Jan Reunion Meeting**

### President

- 1st Quarter Goals
  - Frequency of meetings
  - Class Fund \$\$
  - Council of Class Presidents (COCP): April 22, 2022
    - Collect information/feedback/questions from classmates
    - Adrienne planning to attend, but if that changes, one of us can take her place!
- Shipmate updates/timelines for submission
  - The next deadline will be 24 January for the March-April '22 issues
    - Content: Update about the new group send email to collect updates on our classmates
  - $\circ$   $\;$  Should have our names updated this time around
- Initiatives
  - le. Colobarium, etc
    - Flooding issues
    - Other ideas for contributions to USNA
    - Potentially poll the class
- Emails/social media
  - Meeting Minutes If we meet Tuesdays, send out Friday before the weekend
  - Instagram Managed by Adrienne
    - Fun updates
  - Other news
    - Classmates doing great things
- 20-year reunion swag bag
  - Could pair up with Forever Firstie
    - Other classes had yetis, engraved bourbon bottles, corn hole boards, etc.
  - Patagonia, Arcteryx, etc. high quality merch
    - 1-time opportunity for purchase
  - Annual swag purchase to drive fungability

## <u>VP</u>

- Class Website
  - Kuiper was working a class website ~10 months ago but was pulled away for other reasons
    - Has done some groundwork and would be willing to do it (with Josh A's help)
  - Content:

- Connections: use it as a springboard outside of LinkedIn
- Directory
- Logos who works where?
  - Click on the link and brings up who works there
- Promote people's companies
  - 2006 entrepreneurs
- Area chapters
  - Promote more regional get togethers
- Class bylaws
- Transparent posting of our accounting
- Class Gift
  - Tailgate: Spot 51 (Gate 6) visitor's side, triangle spot of grass
  - Question: Does the Alumni Association have a list of what projects are available/preferable? Do we even have to buy within that list or can we "go rogue"?
- Fundraising options
  - Giving Tuesday
  - Class merchandise (high quality)

#### <u>Treasurer</u>

- I'll volunteer to lead the Class Incorporation effort if that's something we want to pursue.
  - Makes things a lot easier
  - Easier to cut a check if we want to send someone a donation, gift, etc.
  - Allows us to collect funds/reserves
  - Would also need an operating fund
  - Need a mission as a charitable entity
    - What do we want to do for this? Who do we want to be as the Class of 2006?
      - I.e., we have information on how the Class of 1956 went about this
        could use that to mold ours
- I'd like to get a note out to the Class recapping the Reunion and provide a status on our Class account to support financial transparency.
  - Questions to be answered:
    - What does the class actually spend money on besides reunions?
    - Do we have to raise through the Alumni Association?

### <u>Secretary</u>

- Transition assistance opportunities for soon-to-be civilian classmates
  - Weave this into the website idea from Josh A.
- Distinguished Grad Attendance
  - Brad being honored on Friday, March 25th

- Solicit representation from the class
- Pass details on the event, room block, etc.
- Adrienne to get additional details
- Minutes
  - Send out by Friday, 21 Jan